



# INVESTMENT OPPORTUNITIES 2025-2026

**Jefferson City Area Chamber of Commerce**  
213 Adams Street | P.O. Box 776 | Jefferson City, MO 65102



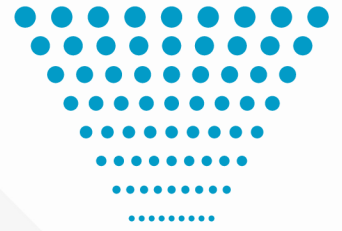
**Phone Number**  
573-634-3616



**Website**  
[www.jcchamber.org](http://www.jcchamber.org)



**Email**  
[info@jcchamber.org](mailto:info@jcchamber.org)



# HELLO

## from the Chamber President



The Chamber has served our community since 1893 when it was first organized as The Commercial Club. From its advocacy for the construction of the bridges across the Missouri River to its current involvement in workforce development, the Chamber's mission is to "Boldly Promote Economic Vitality." We are pleased to work together with our businesses and community leaders to strengthen the local economy and increase opportunities for our residents, not only for this generation but for generations to come.







As a membership organization, the Chamber strives to offer our members networking, marketing, and professional development opportunities in addition to the Chamber's new strategic plan. Our members are partners in our efforts and we also value our partnerships with the City of Jefferson, County of Cole and the State of Missouri.

If you look around our community, you'll see many signs of growth. Working together, we are making positive strides in development and revitalization projects with the common goal of making Jefferson City a great place to live and work. We invite you to learn more about our organization and invite you to partner with us.

*Gary Plummer*



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# INVESTMENT OPPORTUNITIES AT A GLANCE

## SIGNATURE EVENT SPONSORSHIPS

### ANNUAL MEETING

Presenting	\$1,100
Table	\$185

### WOMEN'S SYMPOSIUM

Presenting	\$4,200
Speaker	\$2,600
Panel	\$2,600
Media	\$2,600
Luncheon	\$2,600
Breakfast	\$1,600
Print	\$1,600
Photobooth	\$1,100
Networking	\$550
Program	\$260

### CHAMBER GAMES MEMBER MIXER

Bowling Team	\$375
Raffle Prize/Announcer	\$300
Bank	\$300
Golf	\$300
Bar	\$200
Food	\$200
Bowling Lane	\$100
Blackjack Table	\$100

### STATE OF CITY & COUNTY

Presenting	\$2,100
Co-Sponsor	\$1,100
Dessert	\$525
Table	\$425

### YP WINE COMPETITION

Presenting	\$2,100
Gold	\$1,100
Silver	\$780
Bronze	\$550
Friend of YP	\$260

### MEMBERSHIP BARBEQUE BY THE BLUFFS

Presenting	\$2,625
Beer	\$1,900
Summer Prize Give-Away	\$1,575
BBQ "to-go"	\$1,575
Entertainment	\$1,275
Bourbon Tasting	\$850
Tequila Tasting	\$850
Digital Media	\$850
Drink Cup	\$650
Promo	\$575
Yard Games	\$425
Putting Contest	\$425
Business	\$290

### GOLF TOURNAMENT

Player Gifts	\$2,300
Lunch	\$2,300
19 <sup>th</sup> Hole	\$1,900
Beverage Cart	\$1,575
Player Carts	\$1,575
Courtesy ATV	\$1,100
Breakfast	\$850
Player Registration	\$575
Hole Host	\$285
Hole Sign	\$285
Putting Contest	\$285
Driving Range	\$260

### BATTLE OF THE BREWS

Premier	\$5,200
Diamond	\$2,600
Platinum	\$1,600
Gold	\$775
Silver	\$525
Bronze	\$325
Business Pack	\$225

# INVESTMENT OPPORTUNITIES AT A GLANCE

## SIGNATURE EVENT SPONSORSHIPS

### YP MID-MO SUMMIT

Presenting	\$2,100
Gold	\$1,100
Silver	\$780
Bronze	\$550
Friend of YP	\$260

### BUSINESS & LEADERSHIP SUMMIT

Presenting	\$5,250
Small Business Award	\$1,575
Exceptional Employee Award	\$1,575
Pitch It & Win It Competition	\$1,100
Hospitality	\$525
Display Table	\$160

### GALA & AWARDS CEREMONY

Signature (Exclusive)	\$2,100
Gold	\$1,675
Silver	\$1,175
Bronze	\$575
Program	\$160

### PRAYER BREAKFAST

Presenting (Exclusive)	\$1,700
Program (Exclusive)	\$550

## MONTHLY EVENT SPONSORSHIPS

### FRIDAY COFFEE

Monthly (12)	\$160
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### CHAMBER CONNECTIONS

Business (12)	\$360
Restaurant (12)	\$160

## DIGITAL INVESTMENT

### E-CONNECTION ADVERTISING

Top Banner Ad (1-Year)	\$3,000
Bottom Banner Ad (1-Year)	\$1,500
Member News & Announcements	\$25

### WEBSITE ADVERTISING

Community Calendar -Top	\$1,600
Community Calendar - Bottom	\$900
Job Board	\$450
Homepage Supporter	\$150

## OTHER INVESTMENT OPPORTUNITIES

### LEADERSHIP JEFFERSON CITY

Session	\$425
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### COLE COUNTY COMMUNITIES

Committee Meeting	\$250
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### YOUNG PROFESSIONALS MEMBERSHIP MEETING

Member of the Month	\$25
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### WOMENCONNECT EVENTS

Professional Development Speaker Sponsor	\$500
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Luncheon Sponsor	\$250
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# SIGNATURE EVENTS

## ANNUAL MEETING – JANUARY

Over 200 members attend the Annual Meeting Luncheon as we celebrate the success of the past year and outline future programs to benefit our members. The program includes special recognition of the outgoing Chamber Chair and inaugural remarks from the incoming Chamber Chair. Other Chamber leadership recognition includes Outgoing Board of Directors, Officers, Chairman's Award winner and new Committee Chairs.

### ▶ PRESENTING SPONSOR: \$1,100

- Featured 2 to 5 minute remarks during program
- Reserved table for 6 guests
- Logo in promotion emails, program, and power point

### ▶ TABLE SPONSOR: \$185

- Reserved table for 6 guests
- Name in promotion emails, program, and presentation

### ▶ TICKETS: \$25



# SIGNATURE EVENTS



## WOMEN'S SYMPOSIUM – MARCH

The Women's Symposium is an annual day long event designed to empower, celebrate, and to help women be more resilient in their career and own life.

### ▶ **PRESENTING SPONSOR: \$4,200**

- 8 symposium tickets
- Sponsor representative welcomes at start of program
- Logo included in all printed materials, event signage and promotional emails
- Publicity in e-Connection and Chamber TODAY
- Company named in all TV & radio commercial advertising



**INVESTING IN HER**  
THE POWER WITHIN

### ▶ **SPEAKER SPONSOR: \$2,600**

- 4 symposium tickets
- Sponsor representative introduces speaker
- Logo included in all printed materials, event signage and promotional emails
- Publicity in e-Connection and Chamber TODAY

### ▶ **PANEL SPONSOR: \$2,600**

- 4 symposium tickets
- Sponsor representative introduces moderator and panel
- Logo included in all printed materials, event signage and promotional emails
- Publicity in e-Connection and Chamber TODAY

### ▶ **LUNCHEON SPONSOR: \$2,600**

- 4 symposium tickets
- Sponsor representative introduces moderator and panel
- Logo included in all printed materials, event signage and promotional emails
- Publicity in e-Connection and Chamber TODAY



# SIGNATURE EVENTS



## WOMEN'S SYMPOSIUM (cont'd)



### **MEDIA SPONSOR: \$2,600**

- 4 symposium tickets
- Logo included in all printed materials, event signage and promotional emails
- Company named in their own advertising on TV or radio commercial advertising
- Publicity in e-Connection and Chamber TODAY



### **BREAKFAST SPONSOR: \$1,600**

- 3 symposium tickets
- Logo on breakfast sign
- Recognition in program and presentation
- Publicity in e-Connection and Chamber TODAY



### **PRINT SPONSOR: \$1,600**

- 3 symposium tickets
- Logo on breakfast sign
- Recognition in program and presentation
- Publicity in e-Connection and Chamber TODAY



### **PHOTOBOOTH SPONSOR: \$1,100**

- 2 symposium tickets
- Logo on digital photo print out
- Recognition in program and presentation
- Publicity in e-Connection and Chamber TODAY



### **NETWORKING SPONSOR: \$550**

- 2 symposium tickets
- Logo on display
- Recognition in program and presentation
- Publicity in e-Connection and Chamber TODAY



### **PROGRAM SPONSOR: \$260**

- 1 symposium ticket
- Company name listed in program



### **TICKETS: \$95**



# SIGNATURE EVENTS

## CHAMBER GAMES MEMBER MIXER – MARCH

Members play games with other members to win raffle tickets for prizes that are products and services from members. The event is held at Strikers entertainment and includes Bowling Tournament plus Blackjack, Bingo and Virtual Golf.



### RAFFLE PRIZE/ANNOUNCER SPONSOR: \$300

- Signage at event
- Logo promoted in all Chamber communications, Chamber TODAY and Facebook
- 1 player pass



### BANK SPONSOR: \$300

- Signage at event
- Logo promoted in all Chamber communications, Chamber TODAY and Facebook
- 1 player pass



### GOLF SPONSOR: \$300

- Signage at event
- Logo promoted in all Chamber communications, Chamber TODAY and Facebook
- 1 player pass



### BAR SPONSOR: \$200

- Signage at event
- Logo promoted in all Chamber communications, Chamber TODAY and Facebook
- 1 player pass



# SIGNATURE EVENTS

## CHAMBER GAMES MEMBER MIXER (cont'd)

### ▶ **FOOD SPONSOR: \$200**

- Signage at event
- Logo promoted in all Chamber communications, Chamber TODAY and Facebook
- 1 player pass

### ▶ **BOWLING LANE SPONSOR: \$100**

- Signage at event
- Logo promoted in all Chamber communications, Chamber TODAY and Facebook
- 1 player pass

### ▶ **BLACKJACK TABLE SPONSOR: \$100**

- Signage at event
- Logo promoted in all Chamber communications, Chamber TODAY and Facebook
- 1 player pass

### ▶ **BOWLING TEAM: \$375**

- 5 player passes

### ▶ **PLAYER PASS: \$20**

- Sponsor benefits



# SIGNATURE EVENTS

## STATE OF CITY & COUNTY – APRIL

The State of the City & County luncheon is a great opportunity to become involved in the progress of our community. The event includes remarks by the Mayor and Presiding Commissioner and a panel discussion focusing on top priority issues for our community.

### ▶ PRESENTING SPONSOR: \$2,100

- Featured 2 to 5 minute remarks during program
- Reserved table for 10 guests
- Logo in promotion emails, program, and PowerPoint

### ▶ CO-SPONSOR: \$1,100

- Company Representative introductions during program
- 5 tickets at reserved table
- Logo in promotion emails, program, and power point

### ▶ DESSERT SPONSOR: \$525

- Recognition as Dessert Sponsor during program
- 5 Tickets at reserved table
- Logo in program and power point

### ▶ TABLE SPONSOR: \$425

- Reserved table for 10 guests
- Logo in program and power point

### ▶ TICKETS: \$30



# SIGNATURE EVENTS



## YP WINE COMPETITION – APRIL

The Young Professionals host a Wine Competition to benefit a local charity. The popular event is attended by over 200 people who enjoy wine tasting, appetizers and a complimentary bottle of wine.

### ▶ PRESENTING SPONSOR: \$2,100

- Co-presenting of the event with YP, listing on ALL promotional materials
- Strategic placement of company signage at event, recognition in Chamber newsletter and emails
- Speak at the event, present check to the benefitting charity
- Wine glass with logo
- 5 tickets to event

### ▶ GOLD SPONSOR: \$1,100

- Opportunity to provide your business “swag” to each attendee
- Strategic placement of company signage at event, recognition in Chamber newsletter and emails
- Social media opportunity for promotion of event and your business
- 4 tickets to event

### ▶ SILVER SPONSOR: \$780

- Premier sponsorship locations (Parking, Entertainment, etc.)
- Strategic placement of company signage at event, recognition in Chamber newsletter and emails
- Social media opportunity for promotion of event and your business
- 3 tickets to event



# SIGNATURE EVENTS



## YP WINE COMPETITION (cont'd)

### ▶ **BRONZE SPONSOR: \$550**

- Choice of a specific type of sponsorship for the event (bourbon, wine pull, bar, charcuterie, etc)
- Strategic placement of company signage at event, recognition in Chamber newsletter and emails
- 2 tickets to event

### ▶ **FRIEND OF YP SPONSOR: \$260**

- Business logos on table tents at the event and in promotional materials
- 1 ticket to event

### ▶ **TICKETS: \$50**



# SIGNATURE EVENTS

## MEMBERSHIP BARBEQUE BY THE BLUFFS – MAY

The Annual BBQ is the biggest networking event of the year and the official kick-off to summer. Tickets are available to Chamber members and the public. In addition to the delicious BBQ, there is live music, grand prize giveaways and a beer garden.



### PRESENTING SPONSOR (EXCLUSIVE): \$2,625

- Company named in all TV & radio commercial advertising schedule
- Company representatives and/or display at site of sponsorship to give highest visibility
- Company logo in digital display at BBQ
- Company logo on printed promotional materials, invitation and tickets
- Recognition in Chamber emails and newsletter
- 8 tickets to event



### BEER SPONSOR (EXCLUSIVE): \$1,900

- Company named in all TV & radio commercial advertising schedule
- Company representatives and/or display at site of sponsorship to give highest visibility
- Company logo in digital display at BBQ
- Company logo on printed promotional materials, invitation and tickets
- Recognition in Chamber emails and newsletter
- 8 tickets to event



# SIGNATURE EVENTS

## MEMBERSHIP BARBEQUE BY THE BLUFFS (cont'd)

### ▶ **SUMMER PRIZE GIVE-AWAY (EXCLUSIVE): \$1,575**

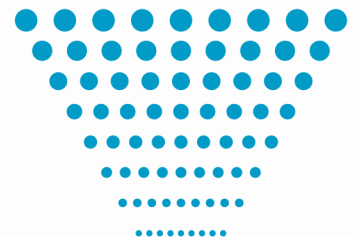
- Company named in all TV & radio commercial advertising schedule
- Company representatives and/or display at site of sponsorship to give highest visibility
- Company logo in digital display at BBQ
- Company logo on printed promotional materials, invitation and tickets
- Recognition in Chamber emails and newsletter
- 8 tickets to event

### ▶ **BBQ "TO-GO" SPONSOR (EXCLUSIVE): \$1,575**

- Company named in all TV & radio commercial advertising schedule
- Company representatives and/or display at site of sponsorship to give highest visibility
- Company logo in digital display at BBQ
- Company logo on printed promotional materials, invitation and tickets
- Recognition in Chamber emails and newsletter
- 8 tickets to event

### ▶ **ENTERTAINMENT SPONSOR (EXCLUSIVE): \$1,275**

- Company named in all TV & radio commercial advertising schedule
- Company representatives and/or display at site of sponsorship to give highest visibility
- Company logo in digital display at BBQ
- Company logo on printed promotional materials, invitation and tickets
- Recognition in Chamber emails and newsletter
- 8 tickets to event



# SIGNATURE EVENTS

## MEMBERSHIP BARBEQUE BY THE BLUFFS (cont'd)

### ▶ BOURBON TASTING SPONSOR (EXCLUSIVE): \$850

- Company named in all TV & radio commercial advertising schedule
- Company representatives and/or display at site of sponsorship to give highest visibility
- Company logo in digital display at BBQ
- Company logo on printed promotional materials, invitation and tickets
- Recognition in Chamber emails and newsletter
- 5 tickets to event



### ▶ TEQUILA TASTING SPONSOR (EXCLUSIVE): \$850

- Company named in all TV & radio commercial advertising schedule
- Company representatives and/or display at site of sponsorship to give highest visibility
- Company logo in digital display at BBQ
- Company logo on printed promotional materials, invitation and tickets
- Recognition in Chamber emails and newsletter
- 5 tickets to event



### ▶ DIGITAL MEDIA SPONSOR (EXCLUSIVE): \$850

- Company named in all TV & radio commercial advertising schedule
- Company representatives and/or display at site of sponsorship to give highest visibility
- Company logo in digital display at BBQ
- Company logo on printed promotional materials, invitation and tickets
- Recognition in Chamber emails and newsletter
- 5 tickets to event



# SIGNATURE EVENTS

## MEMBERSHIP BARBEQUE BY THE BLUFFS (cont'd)

### ▶ DRINK CUP SPONSOR (EXCLUSIVE): \$650

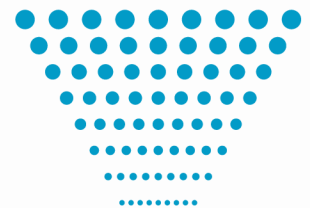
- Company named in all TV & radio commercial advertising schedule
- Company representatives and/or display at site of sponsorship to give highest visibility
- Company logo in digital display at BBQ
- Company logo on printed promotional materials, invitation and tickets
- Recognition in Chamber emails and newsletter
- 5 tickets to event

### ▶ YARD GAMES SPONSOR (EXCLUSIVE): \$425

- Company named in all TV & radio commercial advertising schedule
- Company representatives and/or display at site of sponsorship to give highest visibility
- Company logo in digital display at BBQ
- Company logo on printed promotional materials, invitation and tickets
- Recognition in Chamber emails and newsletter
- 5 tickets to event

### ▶ LONGEST PUTT CONTEST SPONSOR (EXCLUSIVE): \$425

- Company named in all TV & radio commercial advertising schedule
- Company representatives and/or display at site of sponsorship to give highest visibility
- Company logo in digital display at BBQ
- Company logo on printed promotional materials, invitation and tickets
- Recognition in Chamber emails and newsletter
- 5 tickets to event



# SIGNATURE EVENTS

## MEMBERSHIP BARBEQUE BY THE BLUFFS (cont'd)

### ▶ **PROMO SPONSOR: \$575**

- Opportunity to have Company Banner on display or have your 10x10 Company Tent used for Dining & Shade Networking (not tradeshow format)
- Digital Promotion at BBQ on big screens
- Company Listing in invitation
- Company included in TV & Radio commercials for BBQ
- 5 Tickets

### ▶ **BUSINESS SPONSOR: \$290**

- Company Banner on display & Digital Promotion at BBQ on big screens
- Company Listing in invitation
- 4 Tickets

### ▶ **TICKETS: \$25**



# SIGNATURE EVENTS

## GOLF TOURNAMENT – JUNE

Tee up for a day of golf and networking at this sell-out tournament at Meadow Lake Acres Country Club. With 36 teams, members have the opportunity to network at the tournament and gain exposure for their business with a variety of sponsorship levels.

### ▶ **PLAYER GIFTS SPONSOR: \$2,300**

- 4 Person Team
- Company Logo on Player Gift
- Recognition at Tournament tee-off
- Company banner and tent at event
- Company representatives serve as emcees for remarks and prizes at Opening Ceremony
- Company logo on player registration
- Company logo on flyers

### ▶ **LUNCH SPONSOR: \$2,300**

- Company banner and tent at event
- Company logo on player registration
- Company logo on flyers
- Recognition at Tournament tee-off

### ▶ **19TH HOLE SPONSOR: \$1,900**

- 4 Person Team
- Recognition at Tournament tee-off
- Company banner and tent at event
- Company representative serve as emcee for remarks and prizes at 19<sup>th</sup> Hole Party
- Company logo on player registration
- Company logo on flyers

### ▶ **BEVERAGE CART SPONSOR: \$1,575**

- Company logo on 2 beverage carts used throughout the tournament
- Opportunity for company representative to ride with the assigned driver
- Company banner at event
- Company listing on flyers
- Recognition at Tournament tee-off



# SIGNATURE EVENTS

## GOLF TOURNAMENT (cont'd)

### ▶ **PLAYER CART SPONSOR: \$1,575**

- Company logo on player golf carts
- Company banner at event
- Company listing on flyers
- Recognition at Tournament tee-off

### ▶ **COURTESY ATV SPONSOR: \$1,100**

- Company logo on up to 5 ATV carts shuttling sponsors on course all day
- Company banner at event
- Company listing on flyers
- Recognition at Tournament tee-off

### ▶ **BREAKFAST SPONSOR: \$850**

- Recognition at Tournament tee-off
- Company banner and tent at event
- Company logo on player registration
- Company logo on flyers
- Includes 2 players or Hole Host

### ▶ **PLAYER REGISTRATION SPONSOR: \$575**

- Company tent/banner/signage at hole
- Company listing on flyers & Chamber emails
- Snacks, Beverages, Lunch & 19<sup>th</sup> Hole Party

### ▶ **HOLE HOST SPONSOR (18): \$285**

- Company tent/banner/signage at hole
- Company listing on flyers & Chamber emails
- Snacks, Beverages, Lunch & 19<sup>th</sup> Hole Party

### ▶ **HOLE SIGN SPONSOR: \$285**

- Company tent/banner/signage at hole
- Company listing on flyers & Chamber emails



# SIGNATURE EVENTS

## GOLF TOURNAMENT (cont'd)

### ▶ PUTTING CONTEST SPONSOR: \$285

- Company Representatives run the Putting Contest
- Company banner at event
- Company listing on flyers
- Recognition at Tournament tee-off

### ▶ DRIVING RANGE SPONSOR: \$260

- Company Representatives run the Putting Contest
- Company banner at event
- Company listing on flyers
- Recognition at Tournament tee-off



# SIGNATURE EVENTS

## BATTLE OF THE BREWS – AUGUST

The Battle of the Brews is an event coordinated by the Chamber's Leadership Jefferson City class members each year. The event proceeds benefit non-profit organization's selected by the class.

### ► PREMIER SPONSOR: \$5,200

- Company logo on promotional material for event and t-shirts
- Company mentioned in media advertising
- Strategic placement of company signage at event
- Recognition in Chamber newsletters and emails
- Company logo on all event cups
- 1 Free t-shirt
- Facebook Event Sponsorship
- 12 tickets to event



### ► DIAMOND SPONSOR: \$2,600

- Company logo on promotional material for event and t-shirts
- Company mentioned in media advertising
- Strategic placement of company signage at event
- Recognition in Chamber newsletters and emails
- Company will be named as the sponsor and present one of the awards given to Brewery
- 1 Free t-shirt
- Facebook Event Sponsorship
- 10 tickets to event

### ► PLATINUM SPONSOR: \$1,600

- Company logo on promotional material for event and t-shirts
- Company mentioned in media advertising
- Strategic placement of company signage at event
- Recognition in Chamber newsletters and emails
- 1 Free t-shirt
- Facebook Event Sponsorship
- 8 tickets to event



# SIGNATURE EVENTS

## BATTLE OF THE BREWS (cont'd)

### ▶ **GOLD SPONSOR: \$775**

- Company logo on promotional material for event
- Company mentioned in media advertising
- Strategic placement of company signage at event
- Recognition in Chamber newsletters and emails
- 6 tickets to event

### ▶ **SILVER SPONSOR: \$525**

- Company logo on signs around the venue
- Recognition in Chamber newsletters and emails
- 4 tickets to event

### ▶ **BRONZE SPONSOR: \$325**

- Company logo on signs around the venue
- Recognition in Chamber newsletters and emails
- 2 tickets to event

### ▶ **BUSINESS PACK SPONSOR: \$225**

- Company logo on signs around the venue
- 2 tickets to event

### ▶ **TICKETS: \$40**



# SIGNATURE EVENTS



## YP MID-MO SUMMIT – SEPTEMBER

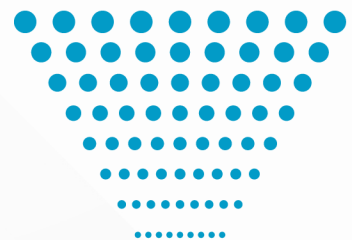
The Mid-Mo Summit hosted by Jefferson City Young Professionals is a dynamic, speaker-driven professional development and networking event for area young professionals. The audience will consist of career-minded, entrepreneurial, and forward-thinking individuals. The program will feature keynote presenters on professional and personal success, plus networking breakout sessions. The event will include breakfast, lunch, and a social at the end for networking.

### ▶ **PRESENTING SPONSOR (LIMIT 1): \$2,100**

- Co-presenting of the event with YP, listing on ALL promotional materials
- Strategic placement of company signage at event, recognition in Chamber newsletter and emails
- Opportunity to speak at the event
- Company swag provided to all attendees
- 5 tickets to event

### ▶ **GOLD SPONSOR: \$1,100**

- Opportunity to provide your business “swag” to each attendee
- Strategic placement of company signage at event, recognition in Chamber newsletter and emails
- Social media opportunity for promotion of event and your business
- 4 tickets to event



# SIGNATURE EVENTS



## YP MID-MO SUMMIT (cont'd)

### ▶ SILVER SPONSOR: \$780

- Premier sponsorship with small write up in event program
- Strategic placement of company signage at event, recognition in Chamber newsletter and emails
- Social media opportunity for promotion of event and your business
- 3 tickets to event

### ▶ BRONZE SPONSOR: \$550

- Choice of specific type of sponsorship for the event (Speaker, Happy Hour, Breakfast, Lunch, Parking, etc.)
- Strategic placement of company signage at event, recognition in Chamber newsletter and emails
- 2 tickets to event

### ▶ FRIEND OF YP SPONSOR: \$260

- Business logo included in event program
- 1 ticket to event

### ▶ TICKETS: \$55



# SIGNATURE EVENTS



## BUSINESS & LEADERSHIP SUMMIT – NOVEMBER

The Chamber's annual business conference features a variety of businesses and organizations on display. The program includes a networking reception with a Keynote Presenter plus awards presentations for Small Business of the Year Award, Exceptional Employee Award and Pitch It & Win It cash winner.

### ▶ **PRESENTING SPONSOR: \$5,250**

- Display table
- Provide Special Guest Presenter
- 5 Display Tables for Pitch It & Win It Winners and Resources
- Participation in Program and Presentation to Winner
- 10 Summit passes



### ▶ **SMALL BUSINESS AWARD SPONSOR: \$1,575**

- Display table
- Recognition in Program and Presentation of Small Business Award
- 10 Summit passes



### ▶ **EXCEPTIONAL EMPLOYEE AWARD SPONSOR: \$1,575**

- Display table
- Recognition in Program and Presentation of Small Business Award
- 10 Summit passes



### ▶ **PITCH IT & WIN IT COMPETITION SPONSOR: \$1,100**

- Display table
- Recognition in Program, assist in presentation to winner
- 10 Summit passes



# SIGNATURE EVENTS

## BUSINESS & LEADERSHIP SUMMIT (cont'd)

### ▶ HOSPITALITY SPONSOR: \$525

- Display table
- Recognition in Program
- Logo on drink ticket and at bar/food
- 10 Summit passes

### ▶ DISPLAY TABLE SPONSOR: \$160

- Company Display in conference area
- Table cover rental available \$15
- 2 Summit passes

### ▶ SUMMIT PASS: \$25



# SIGNATURE EVENTS

## GALA & AWARDS CEREMONY – SEPTEMBER

The Annual Gala Awards Social is a themed cocktail reception with networking, food and entertainment. Highlights of the evening include the presentation of several highly prestigious awards.



### **SIGNATURE SPONSOR (EXCLUSIVE): \$2,100**

- Company Logo on Invitation and Online Registration
- Company Logo Featured in Theme Signage
- Recognition at Event with Signature Sponsor
- Recognition in Onscreen Program
- 8 tickets to event with reserved seating



### **GOLD SPONSOR: \$1,675**

- Company Logo on Gala Online Registration
- Company Logo Featured in Theme Signage at the Gala
- Recognition in the Onscreen Program
- 8 tickets to event with reserved seating



### **SILVER SPONSOR: \$1,175**

- Company Logo on Signage at the Gala
- Recognition in Onscreen Program
- 6 tickets to event



# SIGNATURE EVENTS

## GALA & AWARDS CEREMONY (cont'd)

### ▶ **BRONZE SPONSOR: \$575**

- Company Logo on Signage at the Gala
- Recognition in Onscreen Program
- 2 tickets to event

### ▶ **PROGRAM SPONSOR: \$160**

- Opportunity to purchase one ticket at half price
- Company Logo on Signage & Onscreen Program

### ▶ **TICKETS: \$65**



# SIGNATURE EVENTS

## PRAYER BREAKFAST – NOVEMBER

The Prayer Breakfast kicks off with an inspirational message by the keynote speaker as well as a musical performance. This event is a tradition that marks the beginning of the holiday season and has been in existence since 1979.



### PRESENTING SPONSOR (EXCLUSIVE): \$1,700

- Company logo on Chamber emails, Chamber TODAY and social media
- Company logo on printed promotional materials, invitation and tickets
- Representative speaks at event and introduces program sponsor
- Reserved prime seats
- 10 tickets to event



### PROGRAM SPONSOR (EXCLUSIVE): \$550

- Company logo on Chamber emails, Chamber TODAY and social media
- Company logo on printed promotional materials, invitation and tickets
- Representative has opportunity to speak for 3 minutes at event
- Reserved prime seats
- 6 tickets to event



### TICKETS: \$25



# MONTHLY EVENTS

## FRIDAY COFFEE

Hear announcements from members and presentations from guest speakers on community topics the second Friday of the month.

### **FRIDAY COFFEE SPONSOR: \$160 (PLUS DOOR PRIZE)**

- Logo on Email Announcements to over 2,200 Members
- Promoted on the Chamber's Social Media platforms
- Sponsor Recognition at Friday Coffee
- Radio Promotion Schedule on Cumulus Broadcasting



**\*\*The Chamber takes care of the food and coffee. All your business needs to do is provide a door prize and give a brief business update.**



# MONTHLY EVENTS

## CHAMBER CONNECTIONS

The Chamber's popular monthly network event is hosted at a Chamber member bar or restaurant. Complimentary appetizers accompany good conversation and an opportunity to network with other Chamber members.. Chamber Connections are held from 4:00pm to 5:30pm on the third Thursday of the month.

### **BUSINESS SPONSOR: \$360 (PLUS DOOR PRIZE OF YOUR CHOICE)**

- Email and e-Connection announcements to over 2,200 Chamber members
- Live radio interview on KAT Country Radio to promote your business
- Promotion on social media & in the Chamber TODAY newsletter in the News Tribune
- Opportunity to showcase your business to many area decision makers



### **RESTAURANT SPONSOR: \$160 (PLUS LIGHT SNACKS/APPETIZERS)**

- Email and e-Connection announcements to over 2,200 Chamber members
- Live radio interview on KAT Country Radio to promote your business
- Promotion in Chamber TODAY newsletter inserted in the News Tribune
- Opportunity to showcase your restaurant or meeting facility and menu items to many area decision makers
- Revenue from cash bar



# DIGITAL INVESTMENT

## E-CONNECTION ADVERTISING

The e-Connection is full of information for members including a lead story, ribbon cuttings, new members, Chamber news and events, YP and WomenConnect news and much more! The e-Connection is emailed to over 2,200 members every Monday.

### ▶ **BANNER AD (TOP): \$3,000/YEAR**

- This banner ad has prime location with it being at the top of the newsletter
- Banner ad is linked to business website or desired link
- Business must change banner ad every quarter

### ▶ **BANNER AD (BOTTOM): \$1,500/YEAR**

- This banner ad is located right below Member News & Announcements
- Banner ad is linked to business website or desired link
- Business must change banner ad every quarter

### ▶ **MEMBER NEWS & ANNOUNCEMENTS AD: \$25/WEEK**

- Business ad located under "Member News & Announcements"
- Ad linked to event registration, website or desired link



# DIGITAL INVESTMENT

## WEBSITE ADVERTISING

Promote your business on the Chamber's website. Whether it's on the Chamber's homepage or on the job board, your business will gain exposure from the Chamber's website visitors.

### ▶ **COMMUNITY CALENDAR BANNER AD (TOP): \$1,600/YEAR**

- Business banner ad located at the top of the community calendar webpage
- Banner ad linked to business website or desired link

### ▶ **COMMUNITY CALENDAR BANNER AD (BOTTOM): \$900/YEAR**

- Business banner ad located at the bottom of the community calendar webpage
- Banner ad linked to business website or desired link

### ▶ **JOB BOARD AD: \$450/YEAR**

- Business ad or logo located at the top of the job board webpage
- Ad or logo linked to business website

### ▶ **HOMEPAGE SUPPORTER: \$150/MONTH**

- Logo on Chamber's main website page under "supports"
- Logo linked to business website



# OTHER INVESTMENTS

## LEADERSHIP JEFFERSON CITY

The Leadership Jefferson City program is designed to identify and motivate emerging leaders, and to develop their potential for community leadership roles by exposing them to the opportunities, realities, and challenges of the community.

### ▶ **SESSION SPONSOR: \$425**

- Business sponsor promoted to 30 members in class
- Opportunity to speak to class during the session
- Business promoted in e-Connection and Chamber TODAY



## COLE COUNTY COMMUNITIES

Promote your business at a monthly Cole County Communities Committee meetings. Cole County Communities Committee Meetings are held at 7am on the first Thursday of the month.

### ▶ **COMMITTEE MEETING SPONSOR: \$250**

- Logo on sign at breakfast table
- Logo on presentation
- Opportunity to speak during meeting



# OTHER INVESTMENTS



## YOUNG PROFESSIONALS (YP)

YP membership provides the opportunity to gain positive experiences in professional development, community involvement, networking and fun. The YP Leadership Board works with the Chamber to achieve its mission to make Jefferson City a place that attracts and retains talented young professionals. Annual dues are determined by Chamber membership status. Primary contact Chamber member \$0; Employees of Chamber members \$30; and Non-Chamber members \$60.



### **YP MEMBER OF THE MONTH SPONSOR: \$25+ PRIZE**

- Provide a giveaway - something of value like a \$25 gift card, swag item or both
- Attendance to the meeting where you can present the gift and share a quick word about your business, if you choose
- Featured at the meeting on the presentation, which includes logo and short blurb about your company



## WOMENCONNECT

WomenConnect is a thriving network of dynamic women, united by a shared goal: to uplift and empower one another in personal and professional endeavors.



### **PROFESSIONAL DEVELOPMENT SPEAKER SPONSOR: \$500**

- Featured 5-minute remarks during program
- Introduction of Speaker
- Logo in promotion emails and PowerPoint
- 2 tickets to event



### **LUNCHEON SPONSOR: \$250**

- 1-2 slides in PowerPoint
- 2 minute speech
- Logo in promotion emails and PowerPoint
- 1 ticket to event



# INVESTMENT SELECTION FORM

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

## SIGNATURE EVENT SPONSORSHIPS

### ANNUAL MEETING

- |                                     |         |
|-------------------------------------|---------|
| <input type="checkbox"/> Presenting | \$1,100 |
| <input type="checkbox"/> Table      | \$185   |

### WOMEN'S SYMPOSIUM

- |                                     |         |
|-------------------------------------|---------|
| <input type="checkbox"/> Presenting | \$4,200 |
| <input type="checkbox"/> Speaker    | \$2,600 |
| <input type="checkbox"/> Panel      | \$2,600 |
| <input type="checkbox"/> Media      | \$2,600 |
| <input type="checkbox"/> Luncheon   | \$2,600 |
| <input type="checkbox"/> Breakfast  | \$1,600 |
| <input type="checkbox"/> Print      | \$1,600 |
| <input type="checkbox"/> Photobooth | \$1,100 |
| <input type="checkbox"/> Networking | \$550   |
| <input type="checkbox"/> Program    | \$260   |

### CHAMBER GAMES MEMBER MIXER

- |   |       |
|---|-------|
| <input type="checkbox"/> Bowling Team           | \$375 |
| <input type="checkbox"/> Raffle Prize/Announcer | \$300 |
| <input type="checkbox"/> Bank                   | \$300 |
| <input type="checkbox"/> Golf                   | \$300 |
| <input type="checkbox"/> Bar                    | \$200 |
| <input type="checkbox"/> Food                   | \$200 |
| <input type="checkbox"/> Bowling Lane           | \$100 |
| <input type="checkbox"/> Blackjack Table        | \$100 |

### STATE OF CITY & COUNTY

- |                                     |         |
|-------------------------------------|---------|
| <input type="checkbox"/> Presenting | \$2,100 |
| <input type="checkbox"/> Co-Sponsor | \$1,100 |
| <input type="checkbox"/> Dessert    | \$525   |
| <input type="checkbox"/> Table      | \$425   |

### YP WINE COMPETITION

- |                                       |         |
|---------------------------------------|---------|
| <input type="checkbox"/> Presenting   | \$2,100 |
| <input type="checkbox"/> Gold         | \$1,100 |
| <input type="checkbox"/> Silver       | \$780   |
| <input type="checkbox"/> Bronze       | \$550   |
| <input type="checkbox"/> Friend of YP | \$260   |

### MEMBERSHIP BARBEQUE BY THE BLUFFS

- |   |         |
|---|---------|
| <input type="checkbox"/> Presenting             | \$2,625 |
| <input type="checkbox"/> Beer                   | \$1,900 |
| <input type="checkbox"/> Summer Prize Give-Away | \$1,575 |
| <input type="checkbox"/> BBQ "to-go"            | \$1,575 |
| <input type="checkbox"/> Entertainment          | \$1,275 |
| <input type="checkbox"/> Bourbon Tasting        | \$850   |
| <input type="checkbox"/> Tequila Tasting        | \$850   |
| <input type="checkbox"/> Digital Media          | \$850   |
| <input type="checkbox"/> Drink Cup              | \$650   |
| <input type="checkbox"/> Promo                  | \$575   |
| <input type="checkbox"/> Yard Games             | \$425   |
| <input type="checkbox"/> Putting Contest        | \$425   |
| <input type="checkbox"/> Business               | \$290   |

### GOLF TOURNAMENT

- |  |         |
|--|---------|
| <input type="checkbox"/> Player Gifts          | \$2,300 |
| <input type="checkbox"/> Lunch                 | \$2,300 |
| <input type="checkbox"/> 19 <sup>th</sup> Hole | \$1,900 |
| <input type="checkbox"/> Beverage Cart         | \$1,575 |
| <input type="checkbox"/> Player Carts          | \$1,575 |
| <input type="checkbox"/> Courtesy ATV          | \$1,100 |
| <input type="checkbox"/> Breakfast             | \$850   |
| <input type="checkbox"/> Player Registration   | \$575   |
| <input type="checkbox"/> Hole Host             | \$285   |
| <input type="checkbox"/> Hole Sign             | \$285   |
| <input type="checkbox"/> Putting Contest       | \$285   |
| <input type="checkbox"/> Driving Range         | \$260   |

### BATTLE OF THE BREWS

- |  |         |
|--|---------|
| <input type="checkbox"/> Premier       | \$5,200 |
| <input type="checkbox"/> Diamond       | \$2,600 |
| <input type="checkbox"/> Platinum      | \$1,600 |
| <input type="checkbox"/> Gold          | \$775   |
| <input type="checkbox"/> Silver        | \$525   |
| <input type="checkbox"/> Bronze        | \$325   |
| <input type="checkbox"/> Business Pack | \$225   |

# INVESTMENT SELECTION FORM (cont'd)

## SIGNATURE EVENT SPONSORSHIPS

### YP MID-MO SUMMIT

<input type="checkbox"/>	Presenting	\$2,100
<input type="checkbox"/>	Gold	\$1,100
<input type="checkbox"/>	Silver	\$780
<input type="checkbox"/>	Bronze	\$550
<input type="checkbox"/>	Friend of YP	\$260

### BUSINESS & LEADERSHIP SUMMIT

<input type="checkbox"/>	Presenting	\$5,250
<input type="checkbox"/>	Small Business Award	\$1,575
<input type="checkbox"/>	Exceptional Employee Award	\$1,575
<input type="checkbox"/>	Pitch It & Win It Competition	\$1,100
<input type="checkbox"/>	Hospitality	\$525
<input type="checkbox"/>	Display Table	\$160

### GALA & AWARDS CEREMONY

<input type="checkbox"/>	Exclusive Signature	\$2,100
<input type="checkbox"/>	Gold	\$1,675
<input type="checkbox"/>	Silver	\$1,175
<input type="checkbox"/>	Bronze	\$575
<input type="checkbox"/>	Program	\$160

### PRAYER BREAKFAST

<input type="checkbox"/>	Exclusive Presenting	\$1,700
<input type="checkbox"/>	Exclusive Program	\$550

## MONTHLY EVENT SPONSORSHIPS

### FRIDAY COFFEE

<input type="checkbox"/>	Monthly (12)	\$160
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### CHAMBER CONNECTIONS

<input type="checkbox"/>	Business (12)	\$360
<input type="checkbox"/>	Restaurant (12)	\$160

## DIGITAL INVESTMENT

### E-CONNECTION ADVERTISING

<input type="checkbox"/>	Top Banner Ad (1-Year)	\$3,000
<input type="checkbox"/>	Bottom Banner Ad (1-Year)	\$1,500
<input type="checkbox"/>	Member Ads (Per Week)	\$25

### WEBSITE ADVERTISING

<input type="checkbox"/>	Community Calendar - Top	\$1,600
<input type="checkbox"/>	Community Calendar - Bottom	\$900
<input type="checkbox"/>	Job Board	\$450
<input type="checkbox"/>	Homepage Supporter	\$150

## OTHER INVESTMENT OPPORTUNITIES

### LEADERSHIP JEFFERSON CITY

<input type="checkbox"/>	Session (12)	\$425
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### COLE COUNTY COMMUNITIES

<input type="checkbox"/>	Committee Meeting	\$250
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### YOUNG PROFESSIONALS MEMBERSHIP MEETING

<input type="checkbox"/>	Member of the Month (12)	\$25
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### WOMENCONNECT EVENTS

<input type="checkbox"/>	Professional Development Speaker Sponsor (2)	\$500
<input type="checkbox"/>	Luncheon Sponsor (2)	\$250